



Lucky Dog Animal Rescue

Lucky Dog Animal Rescue (LDAR) seeks a Community Outreach Coordinator for our Rescue Campus in Florence, SC. Founded in 2009, LDAR is a volunteer-powered 501(c)(3) which has saved more than 28,000 homeless and abandoned animals since its founding. Our Rescue Campus opened its doors on March 9, 2023, and we are eager to get the Florence Community involved. The Community Outreach Manager will be essential to this effort.

Position

Reporting to the Team Lead for our South Carolina Rescue Campus and working closely with Lucky Dog's CEO, the Community Outreach Coordinator will spearhead Community Outreach efforts in Florence, including but not limited to building our volunteer team, getting our name out in the local community, and beginning to engage donors with the South Carolina property.

Volunteer Centric Responsibilities include but not limited to:

- Develop a plan for recruiting, onboarding and scheduling volunteers
- Ensure all volunteers are appropriately tracked and have signed the proper paperwork
- Schedule and host volunteer orientation
- Work with the Program Manager for Volunteers in Virginia in researching and potentially implementing a volunteer management system.

Community Outreach Responsibilities include but are not limited to:

- Develop relationships with organizations within the community that would be beneficial to Lucky Dog (possible sources for donations, in-kind donations, volunteers etc.)
- Work to set up small fundraising events at local businesses; look for larger events that Lucky Dog can join
- Ensure Lucky Dog continues to grow its relationship with Francis Marion University

- Post content on Team South Carolina's Social Media channels in coordination with our Communications team
- Ensure Lucky Dog is represented at Chamber of Commerce events as appropriate
- Collaborate with local school systems to engage students in animal welfare
- Identify, build and cultivate meaningful relationships with partner organizations, including local middle and high schools, serving community members near the property to inform students and community members about responsible pet ownership to prevent owner/surrenders.

Fundraising

- Work with Lucky Dog's Development Director to begin to lay the groundwork for fundraising efforts in South Carolina
- Interact with donors as needed
- Host fundraising events as needed
- Help with yard sale efforts

Qualifications

- BA (required)
- 1-2 years experience in development, database use, and volunteer management
- Excellent organizational and communication skills
- Experience working with individuals, corporations/firms, and foundations is preferred.

Position Competencies:

- Excellent professional judgment and ability to maintain confidential information.
- Excellent written, oral, and analytical skills.
- Strong capability to work well under pressure and in a fast-paced environment.
- Strong computer skills.

Starting salary: \$38,000-\$40,000

If interested, please email your resume and cover letter to StephanieM@luckydoganimalrescue.org